



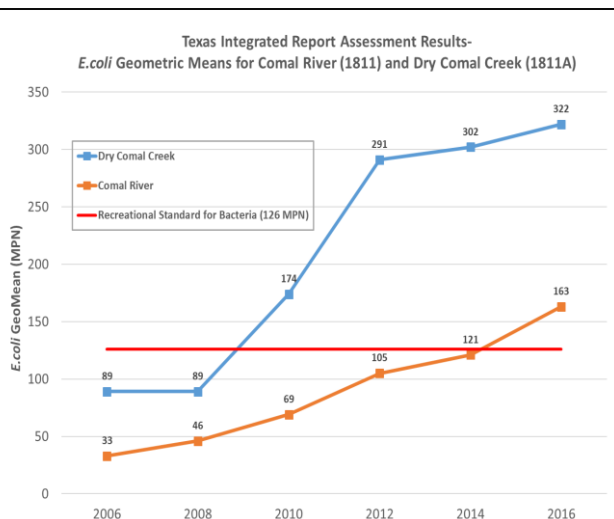
Avian Feeding & Management New Braunfels, TX

Mark Enders
Watershed Programs Manager
City of New Braunfels

Why Urban Wildlife Mgmt in NB?

Negative impacts associated with overabundant urban wildlife:

- 1) Water quality concerns**
- 2) Deer/ traffic collisions**
- 3) Wildlife Health**



Annual Deer/ Auto Collision Reports*

2015	498
2016	644
2017	528
2018	632



CoNB Wildlife Feeding Ordinance

- In Sept 2018, NB City Council passed and approved an ordinance prohibiting the feeding of wildlife within the City limits (Ord No. 2018-58, City Code Section 82-25)
- The ordinance became effective March 10, 2019
- The ordinance prohibits the feeding of all wildlife on both public and private property
- 1st offense: warning, 2nd offense: fines \$75-500
- Exceptions: bird feeders hung at least 5ft above ground & Hunting Land Permit holders
- Enforcement: Park Rangers & Animal Control (Code Compliance)

Wildlife Feeding Ordinance Signage



-Signage is funded in part by the US Environmental Protection Agency through the Texas Commission on Environmental Quality

Non-Native Waterfowl Mgmt

Since late 2018:

- 145 non-native waterfowl have been trapped and removed from Landa Park
- 97 non-native waterfowl eggs have coated with vegetable oil



Outreach and Education



- Local Newspapers
- Local NB Radio
- Television News Stations
- Wildlife Mgmt Workshops w/ TPWD
- Annual Summary, Infographic

Be **Watershed** Wise!

Learn how to protect our springs, rivers, and the Dry Comal Creek and Comal River Watershed

What is a Watershed?

A watershed is an area that channels water traveling across the land surface into bodies of water, such as rivers and creeks, that eventually flow to lakes and oceans.

Small watersheds add up to form a larger watershed.

Our schools, parks, businesses and homes are all located within a watershed.

Dry Comal Creek and Comal River Watershed

Be **Watershed** Wise!

Learn how to protect our springs, rivers, and the Dry Comal Creek and Comal River Watershed

nbtexas.org/wpp

Learn more and get involved at: www.nbtexas.org/wpp

City begins enforcing wildlife ordinance

Warnings, fines go into effect Sunday

By Bill Wright
The Press-Telegram

On Sunday, the city of New Braunfels will begin enforcement of the ordinance prohibiting the human feeding of wildlife in the city.

Over the past several months, city officials conducted public awareness meetings on the negative effects of human feedings: overabundant numbers of deer and non-native species of ducks and geese in the city.

Dozens of residents attended the Feb. 13 meeting.

CITY Information on city's wildlife feeding ordinance posted online

From Staff Reports

The city of New Braunfels is providing information on its wildlife feeding ordinance, which goes into effect on March 2, 2019, at city hall, 550 Landa Street in New Braunfels. The public is invited to attend the Feb. 13, 6 p.m. meeting.

in city limits. For more on the intent and details of the ordinance, visit www.nbtexas.org.

City of New Braunfels

and private properties with-

Funded in part by the EPA through the TCEQ



Outreach and Education

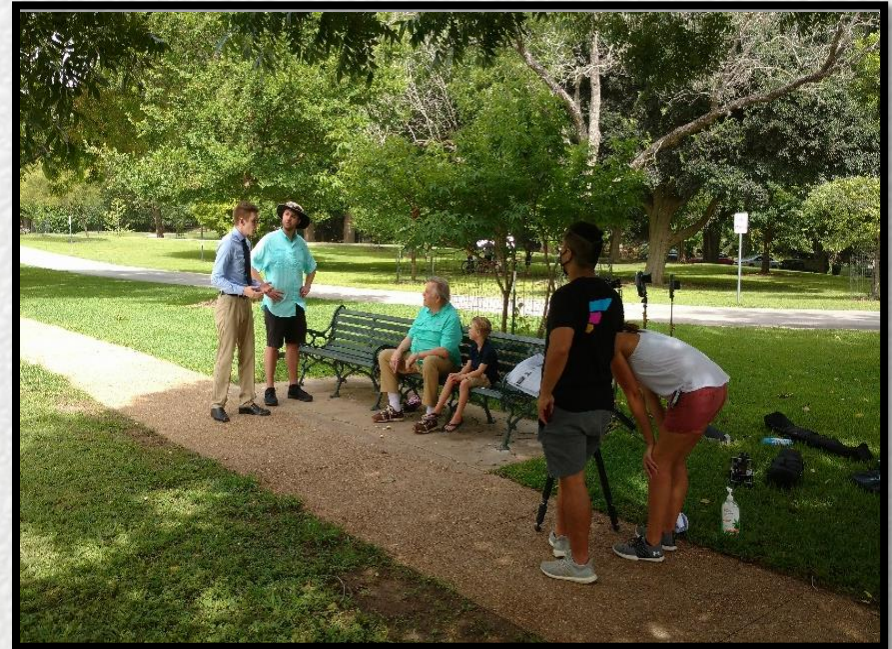
- Educational Postcards & Door Hangers



Outreach and Education (Cont')

Watershed Educational Video

- Production to be finalized in August/ Sept 2020. Focuses on wildlife feeding.
- To be shown at two local movie theaters prior to each movie for 10 weeks, website links will also be included in theater email marketing campaigns
- Will be shown on New Braunfels local access channel, CoNB facilities with video screens, CoNB WPP website
- Shortened versions for social media distribution



Outreach and Education (Cont')

- Presentations to students
- Science curriculum training for teachers
- Outreach at community events



Questions?

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